





Become aware of

"Amadeus for Developers"

- We are the leading technology company dedicated to the global travel industry
- We are present in 190+ countries and employ 14,000+ people worldwide
- Our solutions enrich travel for billions of people every year
- We work together with our customers, partners and other players in the industry to improve

business performance and shape the future of travel





595 million total bookings processed in 2016

using the Amadeus distribution platform



1.4 billion passengers boarded in 2016

with Amadeus and Navitaire solutions



1 of the world's top 10 software companies

Forbes 2016 global rankings



5th consecutive year included in the DJSI

The only travel technology company in the Dow Jones Sustainability Index in 2016

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_A close collaboration on an Open API program: « Amadeus for Developers »

- API management consulting
- Security expertise
- Portal delivery
- Tooling marketscope study

Agenda

1. The API economy

2. Amadeus for Developers program

3. Behind the hood

4. Developer portal preview

5. Wrap-up

1.

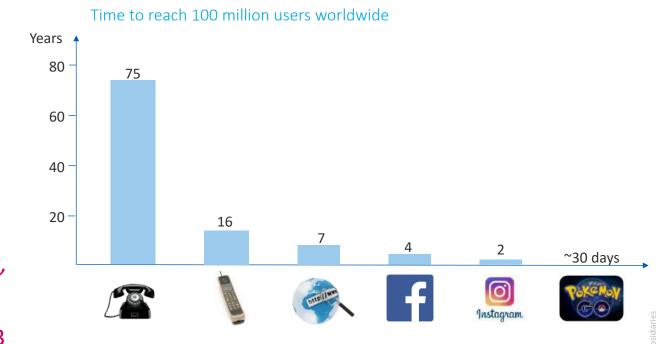


Game is changing...



"We didn't do anything wrong, but somehow, we lost"

- Stephen Elop (Nokia CEO), 2013

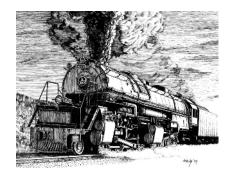


The advantage you have yesterday, will be replaced by the trends of tomorrow.

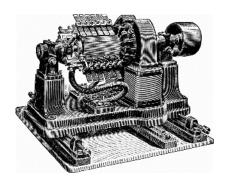
You don't have to do anything wrong, as long as your competitors catch the wave and do it RIGHT,

you can lose out and fail...

Industry 4.0



Steam power



Electrical power



Automation

1.0 (1784)

2.0 (1870)

3.0 (1969)

Mail



Telegraphy



Internet



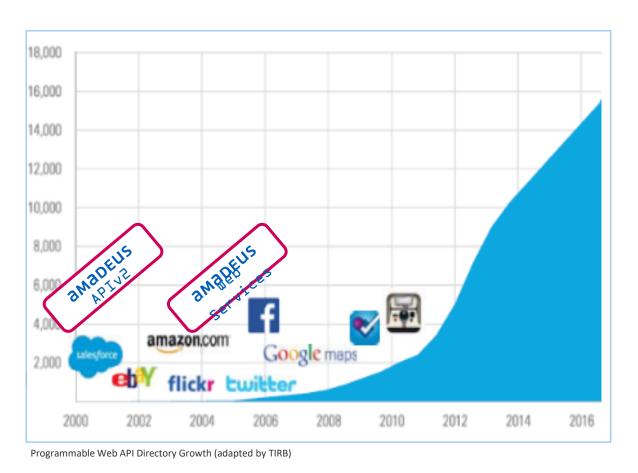
4.0 (2017)



Smart Connected Devices

The API economy is now exploding

Open APIs are not just a trend anymore, they are a necessity









Public APIs

in Programmable Web

\$25B API's Dev for Mobile Apps Value (2015, est.)



\$10B Amazon revenues through APIs

APIs are the glue of the digital economy



"Without APIs, more than half of the major technological trends could not be possible"

– Gartner



Why APIs are disrupting our World



Speed to market + agile innovation



Unlock value of existing data



Deliver connected digital experiences



Multichannel strategies + new business models



Improve internal processes

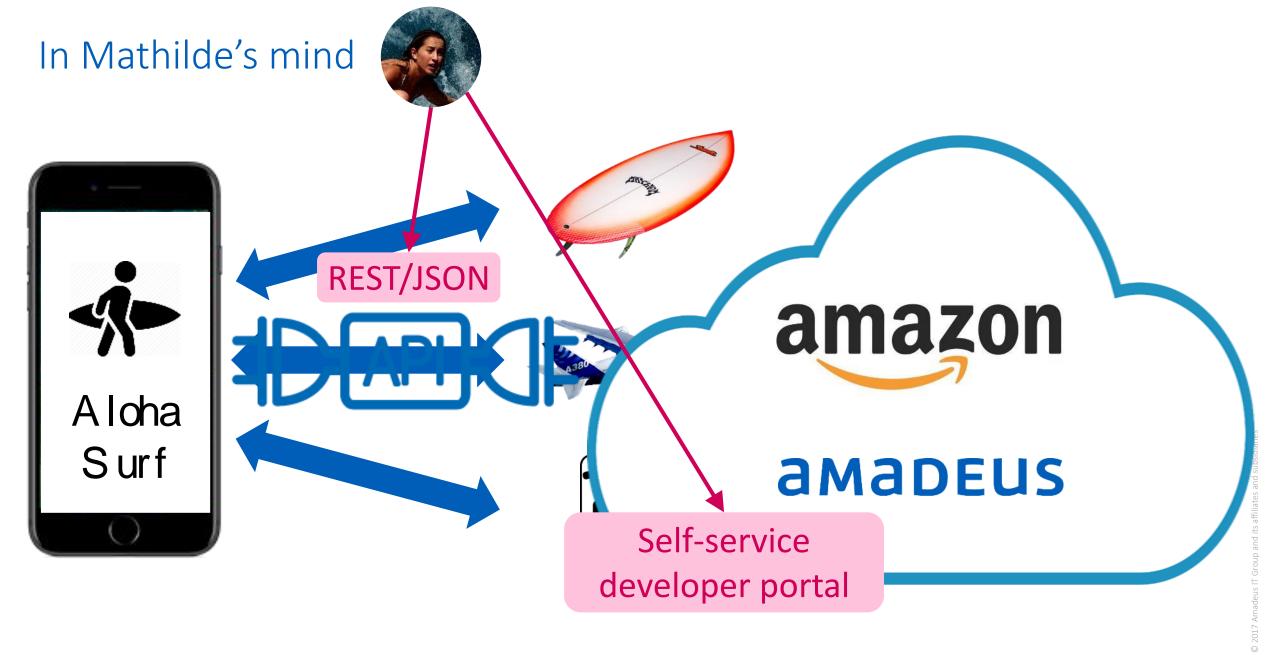


"APIs first" approach

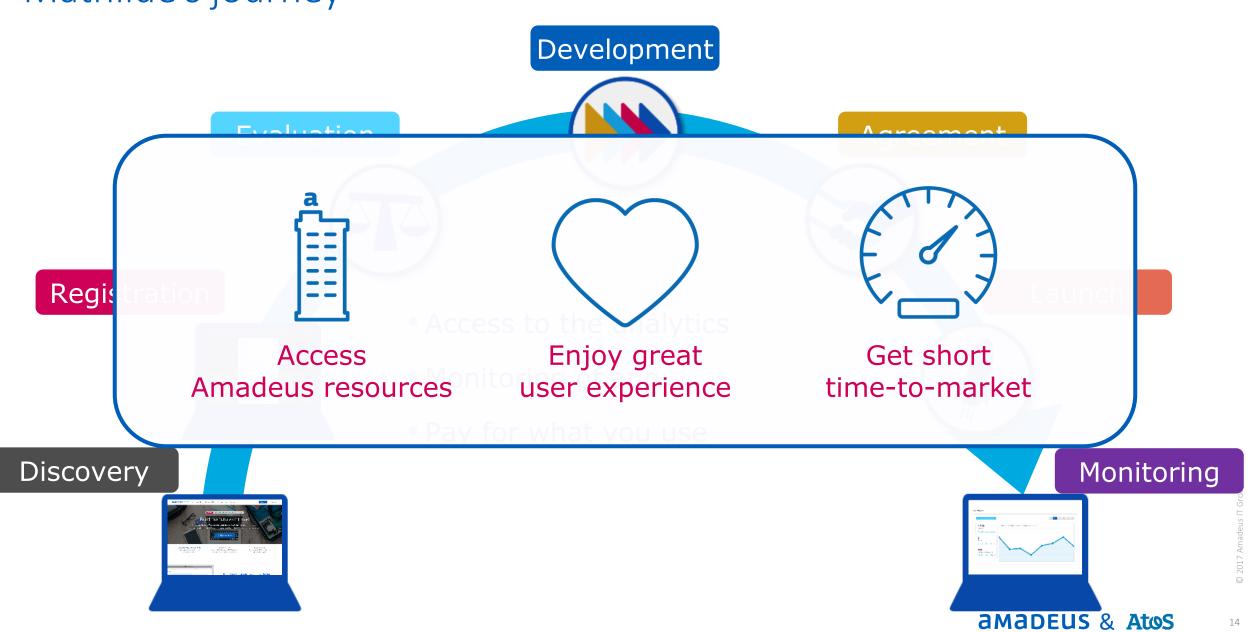
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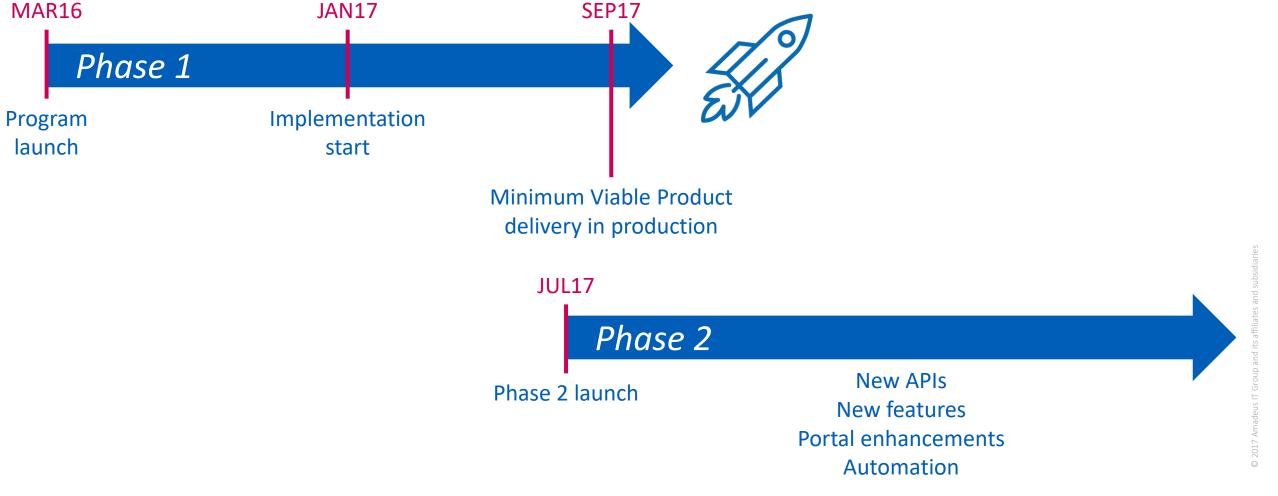




Mathilde's journey



Program roadmap



3.

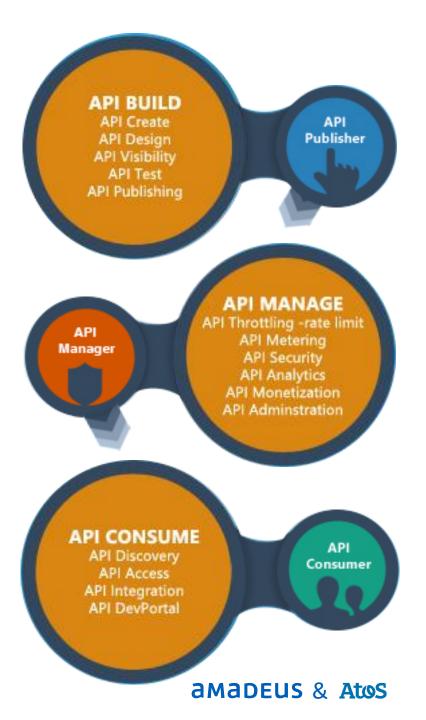


A full API ecosystem to build

- _A tool suite for API designers and developers industrialization
- _An API gateway for exposing secured and reliable resources
- _A portal for an enhanced developer experience

_Goals

- Improve API governance
- Industrialize the whole API lifecycle
- Improve API developer experience



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Gateway study

_Amadeus has started with Apigee SaaS version for a POC

End 2016: marketscope study realized to fullfil to Amadeus production

criteria

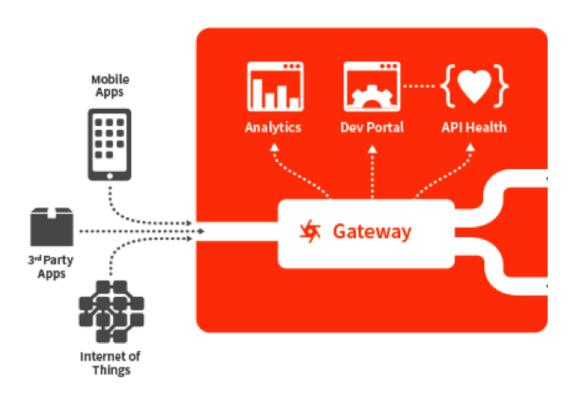
_Shortlisted solutions











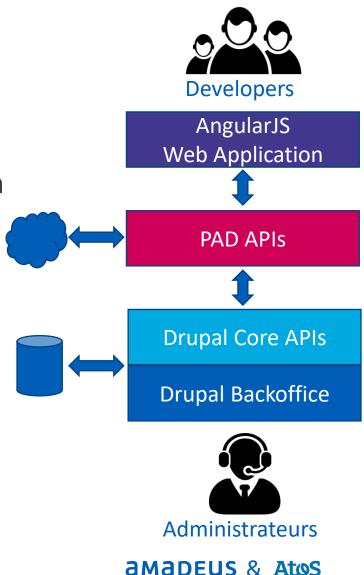
Portal technical choices

Customized portal with strong integration with Amadeus ecosystem

- Existing Amadeus Enterprise portal
- Internal API for retrieving API catalogs and user information
- Amadeus security system integration

New CMS features with Drupal 8 headless approach

- Drupal is used as the back-office portal for administration
- Content types resources are exposed through REST APIs
- AngularJS front end application is handling the customer facing



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API standard choice

Amadeus has made the choice to follow Open API initiative specification on

- Documentation cleanup
- Specification documentation structure and supporting docs
- Protocols and Payloads
- Security
- Unique path definition
- Restructure request parameters
- Structural improvements





{ ••• } SWAGGER VS.



Tool suite for REST APIs

Homemade tools

Swagger builder for code generation

_Under study / next steps

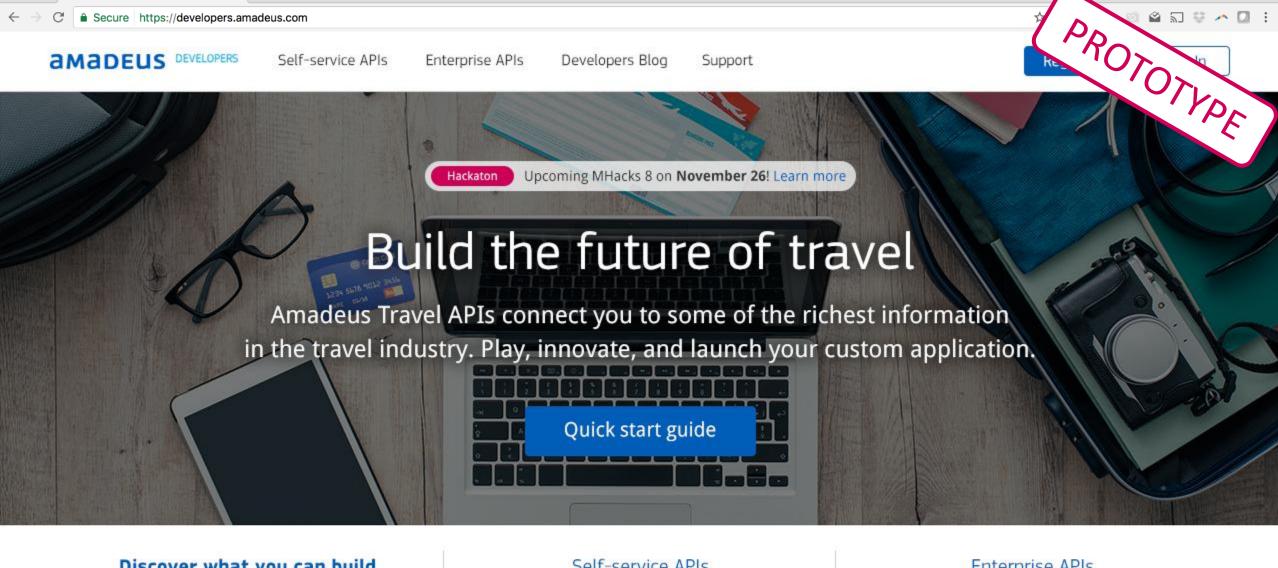
- Marketscope study on API Designer tooling
 - Swagger Hub
 - RESTLET
 - Apiary
 - Apicurio studio
- Some expected features
 - Integration with an enterprise dictionary as data model
 - API blue prints / Templates
 - APIs validation
 - Model search and drag & drop features
 - Listing APIs using a model
 - Versions comparison



Solution architecture App experience **Business** Service Aloha Amadeus servers **REST/JSON API API** gateway Integrator Surf (for selected APIs) Central Login **Panel** Developer API key portal User experience Security server **API** Admin management platform Internal **REST/JSON API**

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Discover what you can build

Amadeus for Developers

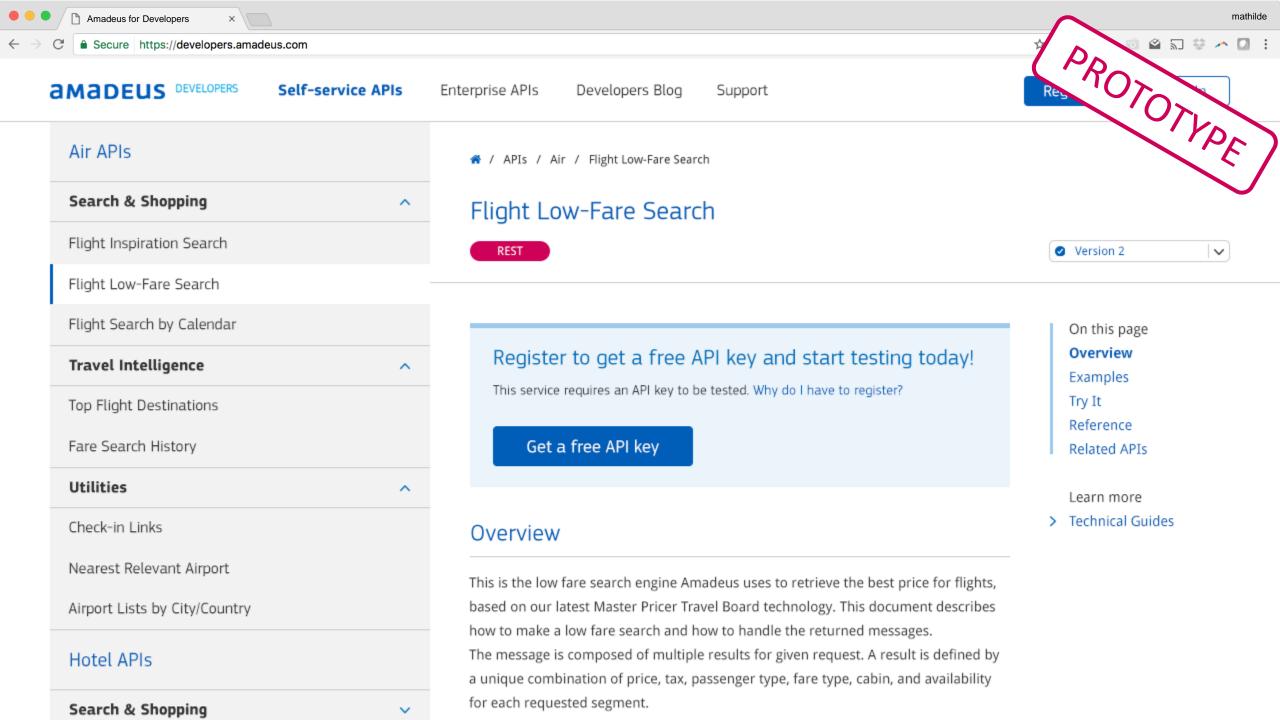
Need inspiration? Take a look at some of our featured APIs.

Self-service APIs

New to Amadeus? Easy-to-use REST/JSON APIs and faster processes to launch your applications.

Enterprise APIs

Select from over 500 web services and get dedicated support.





Example: What about the kids?

Return flight for 2 adults, 3 children and an infant, direct from Istanbul to Boston on October 15th, direct from Boston to Istanbul arriving no later than October 21st at 20:00, preferring Turkish Airlinest.

Request

Amadeus for Developers

GET http://api.sandbox.amadeus.com/v1.2/flights/low-fare-search?origin=IS
T&destination=BOS&departure_date=2015-10-15&return_by=2015-10-21T20:00
&adults=2&children=3&infants=1&direct=true&include_airlines=TK&apikey=<yo
ur API key>

Response

```
"currency": "USD",
"results" : [ {
 "itineraries" : [ {
  "outbound": {
   "flights" : [ {
    "departs_at": "2015-10-15T13:25",
    "arrives_at": "2015-10-15T17:00",
    "origin": {
     "airport": "IST",
     "terminal": "I"
    "destination" : {
     "airport": "BOS",
     "terminal": "E"
    "marketing_airline": "TK",
    "operating_airline": "TK",
    "flight_number": "81",
```

5.



Wrap-up



The API economy

- 4th industrial revolution: time to market competition
- Open innovation → "adapt or die"



Amadeus for Developers

- Expose some APIs in self-service way
- Enhance developer experience for startups and traditional customers



API Enterprise Governance

- Ensure enterprise consistency in API offering
- Enhance API producer experience





Thank you!







